



@Road Delivers True End-to-End Mobile Resource Management Solutions

@Road, Inc. is a leading global provider of on-demand solutions designed to automate the management of mobile resources and to optimize the service delivery process. @Road solutions uniquely combine the three essential elements of effective Mobile Resource Management (MRM), designed to suit a variety of industries, including transportation, telecommunications, facilities, utilities, construction and field services.

Field Force Management

Through the integration of wireless communications, location-based technologies, software applications, transaction processing and the Internet, @Road Field Force Management solutions are designed to seamlessly connect mobile workers in the field to real-time corporate data on demand. @Road software products help you measure overall mobile workforce performance, reduce costs and maximize return on investment, enabling you to effectively Manage the Mobile Worker.

Field Service Management

With its Taskforce product, @Road helps service providers deliver a high quality of service to their customers at the right time, the first time. The solutions provide companies with a unified, up-to-the-minute view across their field service resource network so they can offer more intelligent scheduling, routing and customer service. Such insight helps companies Manage the Mobile Worker's Work.

Field Asset Management

Through Vehicle Diagnostics, Sensor Services and Vehicle Maintenance features, @Road helps customers manage their fixed and mobile assets. Whether a company wants to determine when vehicles are due for service, track inventory in remote vehicles, or receive alerts when a fleet member is having engine trouble, @Road solutions can help minimize costs, maximize warranties, and Manage the Mobile Worker's Assets.

Field Force Management Solutions

@Road GeoManager

- Enterprise-class on-demand solution that provides visibility into your mobile workforce for effective Field Force Management
- Offers a full feature set of MRM technologies and powerful ROI metrics

@Road Pathway

- Mid-level on-demand MRM solution that enables companies to stay in touch with their mobile workforce, as well as monitor and manage field performance

@Road Portico

- Entry-level on-demand solution with effective GPS tracking, mapping and reporting features for managing your mobile workforce

Case Study

Company: California Towing, Monterey, California

Solution: @Road GeoManager

Return on Investment:

- 40% increase in number of jobs completed per day
- 50% reduction in response times

"@Road GeoManager reporting capabilities ensure accurate invoicing and therefore help to resolve customer disputes." —*California Towing*

Field Service Management Solutions

@Road Taskforce

- Synchronizes available people, equipment and other resources with changing consumer needs and preferences
- Helps enable service delivery companies to reliably deliver against their customer commitments—and save money doing it—through intelligent, automated and continuous real-time management of their field service resource network

Case Study

Company: British Telecommunications, UK

Solution: @Road Taskforce

Return on Investment:

- 36% productivity improvement
 - Reduced costs of approx. £175 million/year
 - Reduced control sites from more than 100 to just 3
- "Taskforce has enabled us to manage the individual skill level of each job in reference to its location and the skills of the field engineers." —*Paul Cleaver, BT*

Field Asset Management Solutions

Vehicle Diagnostics/Prognostics

- Solutions for heavy-duty and light-duty vehicles alert managers to vehicle problems and save on repair costs

Vehicle Maintenance

- Manages vehicle maintenance through detailed tracking reports and alerts for maintenance due

Sensor Services

- Monitors ignition, trailer doors or other points of contact as well as temperature

Case Study

Company: Trucking Company A

Solution: @Road Sensor Solutions

Return on Investment:

- With @Road SwitchSensor installed on truck trailer doors, Company A is notified every time a trailer door is opened. This helps ensure intended delivery and aids in minimizing theft
- Refrigerated loads are protected using @Road TempSensor, which alerts managers to fluctuations in temperature

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About @Road

@Road provides Mobile Resource Management (MRM) solutions to approximately 160,000 subscribers and end users around the world. The company is headquartered in Fremont, California, and has a global presence with offices in North America, Europe and Asia.

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